

CLAIMS.

1. "COMPUTER ORIENTED WAY DEVICE BY
THREE-DIMENSIONAL IMAGE" which aim is to facilitate to the localization
of departments, store, items in exposition, numbered seats and strategic
points of great shopping centers, museums, big stores, supermarkets,
5 companies, houses of entertainment, theaters, fairs, events, among others to
be located, characterized for being constituted of a computer program,
installed in an electronic equipment endowed with monitor and a directive
device of the icon of movement of the screen, by touch or voice, that
10 possesses an instantaneous menu of search and searches the place of
interest of the user, in different categories of search, so that, when the user
informs the place of desired destination, the program generates a three-
dimensional image about the shortest and better way to be covered by the
user, from the consultation point to the chosen place, followed of notes about
15 the shortest trajectory to be covered by means of an object in movement.

2. "COMPUTER ORIENTED WAY DEVICE BY
THREE-DIMENSIONAL IMAGE" according to claim 1, characterized by the
computer program, installed in the electronic equipment, to make possible the
consultation to be executed in real time, illustrating instantaneously where the
20 products, places or items looked by the user are situated.

3. "COMPUTER ORIENTED WAY DEVICE BY
THREE-DIMENSIONAL IMAGE" according to claim 1, characterized for
the computer program to add promoting mechanisms that use audiovisual
resources, as a way to call the attention the customers and visitors of the
25 place where the electronic equipment contained in the program is installed.

4. "COMPUTER ORIENTED WAY DEVICE BY
THREE-DIMENSIONAL IMAGE" according to claim 1, characterized for
the computer program to make possible to be freely available for consultation
in the world-wide net of computers.

5. "COMPUTER ORIENTED WAY DEVICE BY

THREE-DIMENSIONAL IMAGE” according to claim 1, characterized for the computer program to make possible to be available in CD or similar superior or upper for free distribution between the customers.